



MAKE MORE \$\$ SELLING TOBACCO!

Get the same tobacco buydowns as larger chain stores

35 MILLION

Adult Tobacco Consumers in the United States

15.4

Average Cigarette Consumer Store Visits per Month

80%

Adult Tobacco Consumers are Loyal to Their Brand

\$12.58

Avg. Amount Tobacco Consumers Spend in Store on Each Visit

LICENSE ID SCANNING NOW INCLUDED!



TOBACCO SCAN DATA PROGRAM

NRS submits your POS scan data, and you get paid monthly by tobacco manufacturers for your tobacco sales. You do nothing(!) – and get buydown promotions. Plus, you can get back up to 10¢ per carton, based upon your sales volume, which helps cover your scan data processing fee.

• No long term contract required

Includes Altria -and- R.J. Reynolds

With NRS PAY

\$29.95/MO.

+TAX

PAY YEARLY & GET 1 MONTH FREE

Includes FREE License ID Scanning (Requires ID License Scanner)

Without NRS PAY

\$34.95/MO.

+TAX

PAY YEARLY & GET 1 MONTH FREE

Includes FREE License ID Scanning (Requires ID License Scanner)

PLAN INCLUDES:

Altria & RJR: Scan Reporting

Altria & RJR: Multi-Pack & Loyalty

License ID Scanning (\$4.95/mo. Value!)

Altria Automatic Promotions (via API)

Altria Tier 2: Use the BR App to get even more coupons!

*All tobacco sales scan data programs are operated and maintained by tobacco manufacturers. Eligibility for the programs and all terms are determined by each manufacturer. For terms, contact the tobacco manufacturer. NRS provides a seamless data reporting service that helps retailers take advantage of tobacco sales programs. Programs may not be available in all states. Monthly fees based on number of plans and whether merchant bundles with NRS Pay processing services. Tax not included. NRS is not responsible for promotional payments and not liable for errors and omissions. By participating in the program, retailer assumes all responsibility for setup of promotions in accordance with manufacturer guidelines. NRS Pay is a service of National Retail Solutions, Inc. Contract required. National Retail Solutions, Inc. is a registered MSP/ISO of Elavon, Inc., Georgia, a wholly owned subsidiary of U.S. Bancorp, Minneapolis, MN. National Retail Solutions, Inc. is a registered ISO of Wells Fargo Bank, N.A., Concord, CA. 1.18.23

Learn more at nrsplus.com/tobacco or call (800) 501-7184

Tobacco accounts are required for participation:



Don't have a **Phillip Morris** account?

To set up your account, call (866) 928-3510



Don't yet have a **RJ Reynolds** account?

To set up your account, call (800) 974-2227